Technology and Innovation Committee Meeting

May 22, 2019 7:00 p.m. Madison Campus

Attending: Eric Holmer (staff, Rick Blum (staff), Tom Golden (board), Pr. Joe Brosious (staff), Scott Christensen, Rick Kohrs (staff), Scott Glogovsky, Joe Barneson,

The meeting began at 7:05 p.m. with re-introductions and explanation of some of the new technology coming on board in Madison.

Pastor Joe led us in opening prayer at 7:13.

Subsplash App: Eric Holmer then introduced a proposed app for the church. Rick B. gave the background on the search for the developer. He said he has been talking to developers since he started more than a year ago. There are two major church app developers, PushPay and Subsplash. Rick and Eric recommended going with Subsplash, in part, because they are cheaper and they work well with our present church management software, Breeze. Eric said the foundation awarded the church a grant for $3400 to pay for us to set up and use a Subsplash app for a year. However, they wanted this committee to give their opinions before going forward.

Joe made sure if we did this to have a content strategy and a mobile push strategy in place when we're ready to roll it out.

Tom asked how confident we were this was going to work. Eric says he's apprehensive, just because he doesn't see the app as a cure-all. But Rick thinks the app will help improve our online giving and will probably pay for the cost of the app going forward. Eric also thinks it will help bring members of the church closer to Breeze by providing a link to the app.

Pastor Joe asked the committee whether they supported the idea of moving forward with the app, and no one objected.

Proclaim/Capture Crew: The church has started new things recently. The church recently replaced their old slideshow software, SongShow, with new software called Proclaim. The move was made because Proclaim is based in the cloud and can be edited by many people, whereas SongShow was restricted to one computer. You can also now advance slides via your cellphone instead of needing to be at a computer. Rick said he would like to expand using Proclaim at all services at all locations in the near future.

Rick also explained that Eric was able to find some affordable professional cameras to shoot and livestream services with. Rick then established a "Capture Crew" to run the cameras. The church is now planning to livestream three services a week at 10 in

Madison and 10:30 and 6 in Verona. However, Rick acknowledged that to run the cameras, along with expanding the use of Proclaim, will require more volunteers than he has available right now.

Joe said because of that, he would like to automate as much of capturing the services as possible. He thinks the value of people watching the service is somewhat limited.

Tom wonders if we just start with sermons, we could automate more. But Scott says if we're focused on livestreaming, we need to shoot the whole service, and we need schedule it at the same time every week.

The committee decided to reach out to congregation to try and populate an Audio-Visual Team. Pr. Joe brought up maybe a move to the balcony would help at Madison to encourage people to participate.

Committee Membership Obligations - Rick Kohrs brought up his thoughts that video would help recruit volunteers. A ministry Fair will be happening at some point in the time in the fall to help recruit people as well.

Committee Responsibilities for Chairs and Co-Chairs: Nobody jumped up to volunteer but are thinking about it.

Charter: Members understand the need to develop a charter for the Committee. Our purpose as a committee and what our responsibilities.

What do we want to cover? The committee was definitely interested in working on more of the technical side of the implementation of technology and how that helps to grow the church as opposed to the administration side of the church office or writing policies.

The meeting ended at 8:15 p.m.