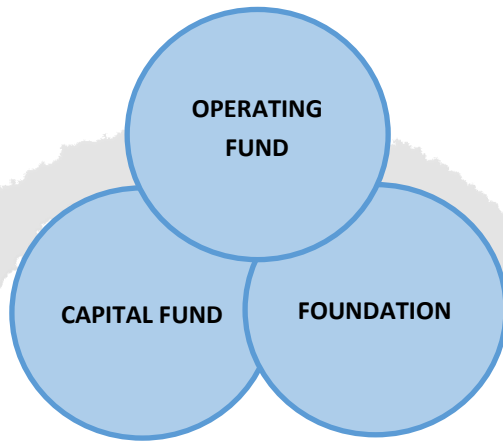


Create Your Legacy & Impact Souls

Good Shepherd Lutheran Church has a foundation whose focus is different than keeping our lights on and doors open. The Good Shepherd Foundation supports dreams as we identify new ways to carry out Christ's ministry.



Many Good Shepherd members are asked to support lots of wonderful charities and organizations. The reason many choose the Good Shepherd Foundation through donations or planned estate giving is because they believe in the mission and creating a legacy.

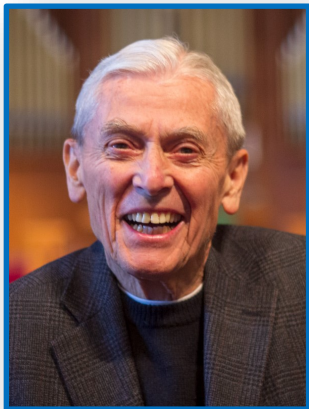
GOOD SHEPHERD FOUNDATION HISTORY

On October 14, 1987, Robert Anderson, Aubrey Fowler, Robert Gorsuch, Dean Nelson, and Pastor David Swenson signed the Articles of Incorporation to establish the Good Shepherd Lutheran Church Foundation Ltd.

The purpose for establishing the Foundation was to advance the ministry of Jesus Christ through an endowment. Gifts are invested, and the earnings and growth are used to support the mission of Good Shepherd. It allows members a way to make a contribution that extends beyond their lifetime. It also provides a meaningful way to contribute to the church in memory of family and friends, and it allows a way to support programs that are of interest to the donors. The Foundation provides funds for programs that are not part of the operating budget of the congregation. The goal of the Foundation is to expand its investment principal so the ministries of Good Shepherd can continue and expand for many years to come.

The Foundation has grown, very slowly those first years, to an investment portfolio of approximately \$2,600,000, enabling yearly grant funding of approximately \$85,000. The growth of the Foundation is due to the many people who have made gifts and bequests, big and small, to the Foundation. In 2005, a gift of stock was received that established a Transportation Fund, which provides bus service for those needing a ride to Sunday worship. In 2009, a gift of stock was received that established a Food Pantry Fund. A donor has been making annual contributions to the general fund in memory of his wife, and there have been other gifts in support of the general fund, which have been anonymous at the request of the donors. In 2014, the Fritsche Trust provided a gift of real estate, personal collections, and bonds to provide scholarships for youth to attend camps, workshops, and retreats. In 2018 Thrivent was assigned to manage the investment portfolio of the Foundation.

Today Good Shepherd is benefiting from the wonderful legacy that has been left for it, and in the future others will add to and continue that legacy. As the Foundation grows it will be a privilege to increase its support for grant requests, scholarships, and programs that further Christ's work and Good Shepherd's mission.



Meet Our Emeritus Director, Aubrey Fowler

At its November 4, 2019, meeting, the Foundation Board unanimously approved a resolution, with ratification by the congregation, to appoint Aubrey Fowler Director Emeritus of Good Shepherd's Foundation.

Aubrey is a founding director and has faithfully served on the Board since its inception 32 years ago, providing legal counsel and working effortlessly on development activities the entire time. He served as Board President, and he and his wife, Mary, who passed on October 16, 2013, have given generously to the Foundation.

During this time, the Foundation has grown to more than \$2.6M in assets. Aubrey contributes this growth to relationships built over time in the life of Good Shepherd. From the beginning, Aubrey and the other directors emphasized the importance of endowments, which lead to lasting gifts. The Foundation's first grants went toward scholarships for seminarians to ensure a strong pipeline of new pastors.

Aubrey, who grew up in Neenah, and Mary, who was from Appleton, met at UW-Madison as freshmen. They were married after college. Mary began her career as a second grade teacher and Aubrey pursued his law degree and then entered the U.S. Army, where he rose to the rank of Captain. After the Army, Aubrey and Mary settled in Madison and raised three children with whom they enjoyed skiing and spending time at their lake house.

They joined Good Shepherd in 1961 and faithfully contributed their time and talents. In addition to the Foundation Board, Aubrey served on every building committee for the Madison Campus. Mary was a Sunday School teacher, worked in the food pantry and delivered flowers and tapes of the service each week for 40 years to members who were sick or homebound.

Family has always been important to Aubrey and Mary and the family spent time skiing in the winter and at their lake home in the summer. They are Badgers forever and Aubrey still attends the UW football games with family and friends.

In addition to Aubrey's use of his talents to support his church, he also used the skills developed in the Army and during his active life to save two boys from drowning. The two incidents happened about 15 years apart, but both involved younger children. God put the right person there at the right time!

In the Foundation, we talk about the importance of leaving a legacy. Aubrey and Mary are great examples of what this really means.

THE FRITSCHÉ FAMILY FUND

As some of you may know, longtime Good Shepherd members Art and Esther Fritsche died in September, 2014. Art and Esther bequeathed a substantial gift to the Foundation which included their home in the Orchard Ridge neighborhood, the furnishings, antiques and collectibles in their home, and an investment account. The Estate Sale was very successful and the home was sold. The bequest totaled approximately \$350,000.

The funds were designated by the Fritsches to provide Bible Camp Scholarships and Youth activities. Art and Esther made this gift because someone in her home congregation once paid the \$5 camp registration fee for Esther to attend Bible Camp in the 1940's. It is a great example of how one small gift can multiply and bless many! Just as Jesus' feeding of the 5,000 resulted from the simple gift of 2 loaves of bread and 5 small fish!

The Bethel Estate Sale organization received a portion of the proceeds for all of their efforts. Their portion of the estate proceeds benefited the ministries supported by Bethel's Foundation. A fair amount of clothing, household goods and furniture were also donated to various charities, including St. Vincent DePaul, Goodwill, a shelter for single mothers and children and Good Shepherd's youth rummage sale.

The Good Shepherd Foundation provides funding for local programs that enrich & support the physical and spiritual lives of our congregation members & neighbors.

Here are some of many of the ways these funds are making an impact:



Vacation Bible School

"Kids loved it . . . and it has been great hearing the stories & lessons still learned and treasured in our hearts!"



Food Pantry



Sleep Away Camp



Pine Ridge Trip



Church Transportation



Clothes Closet

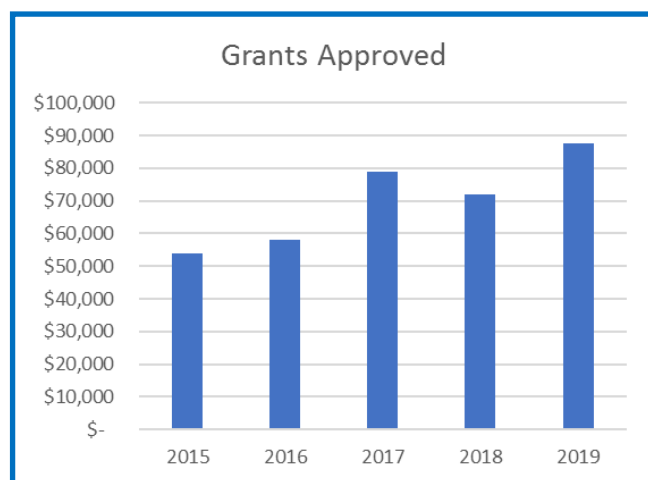
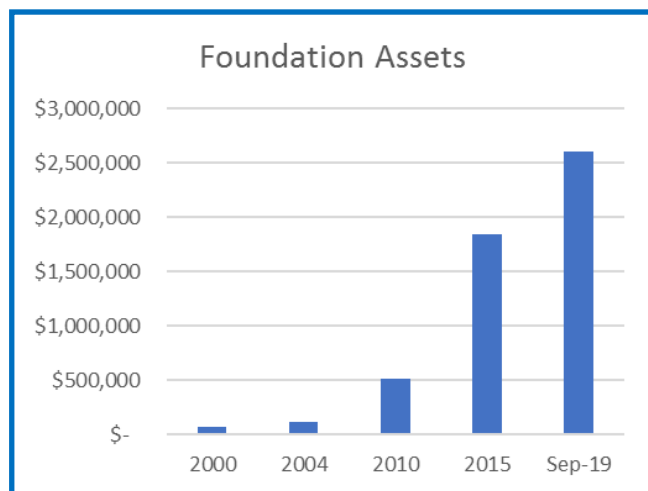
Interested in more information about the Foundation or the form for applying for a grant? Visit gslcwi.com and click on "Who We Are" and "Foundation".

NOT PICTURED ABOVE:

- Video monitors for enhanced communication
- Summer Intern Program
- Feed My Starving Children
- A hearing loop for hearing impaired members
- Scholarships to attend ELCA colleges & seminaries

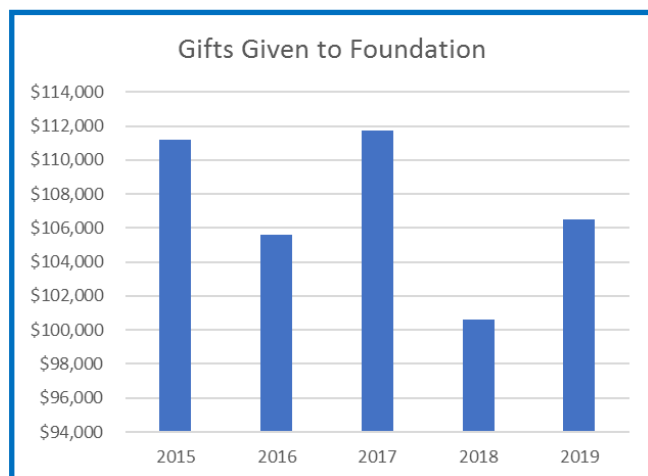
OUTRIGHT GIFTS YOU CAN MAKE TO THE GOOD SHEPHERD FOUNDATION:

- **Tribute Gifts**—Honor significant events such as baptisms, birthdays or anniversaries.
- **Memorials**—Remember a loved family member, family or an acquaintance.
- **Special Initiatives**—Support a specific cause that fits within the mission of Good Shepherd.
- **Recurring Gift Commitment**—Make a commitment to an annual gift over a certain number of years.
- **One Time Gift**—Give a lump sum gift that supports our mission.



DEFERRED GIFTS YOU CAN MAKE TO THE GOOD SHEPHERD FOUNDATION

- **Wills**—You can use your will to make a contribution to the Foundation.
- **Trusts**—Trusts provide a fixed amount or percentage rate of income. You can designate funds to the Foundation.
- **Life Insurance**—You can designate the Foundation as your policy beneficiary.
- **Annuities**—The Foundation can be set up as the beneficiary of a charitable gift annuity.
- **Lifetime Gifts**—Transferring cash, stocks, bonds, real estate or other securities to the Foundation.



All gifts to the foundation are charitable tax donations.

To accomplish planned giving goals, always seek professional assistance from a professional adviser such as an attorney, accountant, financial planner or trust.

If you are interested in finding out more about giving to the Good Shepherd Lutheran Church Foundation, please contact Pr. Chris Enstad. If you have already or are planning to remember the Foundation in your will or estate plan and would like a sample letter to use to indicate this gift, please contact any Foundation Board member. The legal description to use in your estate plan is: Good Shepherd Lutheran Church Foundation Ltd. 5701 Raymond Road, Madison, WI 53711