

Generosity Committee

October 15, 2020

Via ZOOM

Attending: Phyllis Wiederhoeft (chair), Rick Blum (staff), Eric Holmer (staff)

The meeting began at 12:04 p.m. online.

Assembling Packets: Rick said all the materials have been ordered for the Generosity packets for the coming campaign.

The plan is to distribute them in person on November 1 with a goodie bag. The bag will have a cardboard hand saying "Count me IN, God!" logo on it, with a bag of Skittles and a prayer card stapled to it, and a individually wrapped cookie from Just Bakery inside with a "Count me IN, God!" sticker on the wrapper. In addition to that and the Generosity envelope, we will have sticky hands for the kids, and the first 100 to pick up packets on Nov.1 get a free Good Shepherd mask from Lands' End.

The hand needs to have the Skittles and the Prayer Card stapled to it.

We still need to make the stickers.

We need to put the stickers on the cookie, but that will be last minute. The cookies haven't been ordered, but Rick will talk to Rick Thomas to get them ordered. (Note: talked to Rick Thomas. He will try and have them delivered on the morning of Friday, October 30.

Prayer card can be ready by Monday, according to Eric.

Amy Haskins said she should help assemble. Phyllis can check with her and get it done next week.

Mailing Packets:

Eric was suggesting making some tweaks to the brochure.

I'm Inspired p.2 : Eric thinks we should make I'm Inspired a shorter list, and put photos with it.

I'm INvested/Chart: the parts of the budget are not in order.

Eric thinks we need some more detail to the pie chart.

Phyllis says the pie chart is for the number people. It doesn't motivate people to give to the budget.

There were some suggestions made to changing the pie Cha. Eric thought there were

too many categories and that they weren't in order. We agreed to narrow the categories to 5 with percentages:

Programming (or Ministries) 26%

Pastoral Care 24%

Administration 23%

Facilities 16%

Mortgage 11%

Eric would also make the center page on the front more actionable.

Distribution on November 1:

Rick said there will likely be a service on November 1 outside.

Phyllis said people attending would pick their packets up after the service.

Then people coming to pick them up would be 11:30-1. Phyllis thinks there should be two tables, one A-L, One M-Z.

However, upon further discussion, we thought we would move the pickup to just in front of the church and have two tables. One would be for goodie bags and envelopes, and the other would be for sticky hands and masks.

Rick mentioned the pastors plan to be involved in the distribution.

Letter:

Rick B. asked whether the letter was ready to go. He said he looked at it one more time, and wondered we wanted to create an actionable P.S. at the bottom that would direct people what to do once they read the letter. The group agreed. Rick agreed to change the letter and get it to Phyllis.

Action Items:

Rick B. would check with Rick T. about ordering cookies.

Rick B. would talk with Donna about getting a mailing list together in Breeze.

Rick B. would send Eric new categories for the pie chart.

Rick B. would tweak the letter and get it to Phyllis.

Rick B. would double check with the pastors if they're going to participate.

The meeting ended with the Lord's Prayer at 12:50.