

Strategic Planning Committee
Meeting Notes
January 24, 2022

In Attendance: Pr. Chris, Steve Frei, Chair, Alan Halverson, Stephanie Barth, Angie Rieger, Jen Holmer, Tom Golden, Sara McCormack, David Vogt, Sarah Iverson, Brenda Wilcox and Kristin Wiersma from the Joshua Group.

The meeting opened at 6:30 pm. in the Madison Campus Good Shepherd Room (and by Zoom) by chair, Steve Frei. Angie led the group in a devotion based on Ephesians 4: 11 – Living God’s Abundance. God gives gifts to all of us – we need to discern what they are and allow these gifts to push us beyond. The devotion talked about Apostles, Prophets & Evangelists (APE’s).

- Apostles lead beyond our four walls
- Prophets ensure that God is involved in our decisions
- Evangelists share the good news of God’s greatness

Do we have enough APE’s within Good Shepherd? Are we utilizing our abundant blessings?

Sara M. made a motion that was seconded by Jen to approve the minutes from the December 13th meeting. The motion passed unanimously.

Steve asked David to lead the devotion for our next meeting on February 7th. This will be a Zoom meeting.

Steve recapped some of the other recent activities of the SPC. Steve attended the December GSLC Board meeting to provide an update on the SPC activities. Steve also prepared a report summarizing our 2021 activities to be included in the annual report.

Steve then shared the goal for tonight’s meeting which was to provide thoughtful/prayerful input to our six strategic plan elements. Sara M. shared that two things are constant – Jesus and change. We can’t be afraid of change, but need to realize that not everyone will like it. Pr. Chris shared that change that is rooted and communicated broadly will be accepted. The important element of this is communication.

We then reviewed the Committee’s future steps.

- Each team will refine their strategic input based on tonight’s input and forward updated overviews to Steve by Friday, February 4th
- The SPC will meet February 7th for a second review. It was also decided that we’ll spend part of this meeting discussing how our strategic elements need to consider our large on-line membership. 80% of members are attending services on-line vs. in-person. Steve will confirm if Ryan Panzer and Eric Holmer can join this meeting.
- The SPC (Steve and Brenda) will share the current draft of the strategic plan with the Staff on February 9th. Emphasis will be on the “why” and “how’s”.
- The Staff will reflect on the plan and provide feedback over the next two weeks.
- The SPC will meet again to incorporate feedback from the staff.
- A small group, led by Tom Golden, will combine the strategic elements into a single plan with a common voice.
- The plan will then be presented to the GSLC Board.
- Further input will then be solicited from the Committees, other members, etc.

SPC members then shared their input to the following strategic elements.

- Welcome
- Worship
- Spiritual Development
- Leadership Development
- External: Community
- Internal: Membership

The meeting closed with the Lord's Prayer at 8:15 p.m.