



Minutes

Team Meeting, September 26, 2022 | 7pm, Good Shepherd Room, Madison Campus

In attendance: Scott Rogers, Nicole Watson, Heather Silbaugh, Jen Holmer, Eric Holmer, Ronda Beggs, Jered Stellmacher

Opening Prayer

Invitation to members to attend 10/4 Strategic Plan meeting. Scott & Ronda will attend.

1) Video component of campaign

- Eric presented the current state of his planning. Notes that we have plenty of time, and he has one solid video planned and two further ideas of family stories at lower levels of certainty. Team members suggested potential additional videos could focus on
 - Amped, either/or the Kentucky trip, stories of Amped kids inviting their friends to join;
 - Lay participants in Pastor Dara's community gardening ministry;
 - Revisit the Orchard Ridge video from a few years ago (2017?);
 - Matt Skibo and his deepening engagement in music ministry (this probably better saved for later if Eric's plans for a video centered on Augusto Perez works out);
- Eric emphasized that we have other communications/tech tools available to us, such as a potential web page on gslcwi.com, Lobby slides.
- Prior to climax of campaign (11/13 & 20), Scott would like Generosity team member(s) to deliver the weekly video announcements. Nicole, Heather & Jen volunteered. Scott will forward their names to Eric & Rick for follow-up.

2) Drafting congregational letter to be sent by 10/10

- Scott shared his edited draft with the team, asked for feedback by Friday, 9/30.
- Scott sent a reminder email with the letter text to resolicit feedback.

3) 11/13 Joint worship planning

- Team unanimously endorsed Pastor Chris's preference to hold the joint worship at a "neutral" third site.
- Jerod discussed Worship & Music Arts planning and intentions.
 - Service will try to integrate all 3 worship styles of our normal services
 - Time to be 9:30 or 10 so as not to exactly duplicate either campus's primary morning worship time
- Ronda briefed on plans Hospitality is undertaking to prepare for and host the event.
- Team members raised the question of Sunday School. Will it take place? Can we rent appropriate facilities for it?
- Service must be streamed. In addition, team members emphasized the importance of finding ways to overtly include remote participants in a way visible to in-person worshippers. Heather

cited a class she's currently attending where the professor uses PowerPoint plugin tools like Mentimeter.com (sp?).

- Team members discussed two video elements we'd like to include in the 11/13 service:
 - At the start, a video that begins with highlights from the 2019 video to get briefly from GSLC history to scenes of the previous all-congregation service, possibly followed by representative news or b-roll footage of the pandemic starting, followed by a lengthier presentation of how the GSLC community adapted, persevered, and is emerging back into fellowship. Sort of a "how we got here, remember all we've done" message.
 - Later in the service, we'd love to see a "highlight reel" that brings together all four of the previous week's Story videos. Most attendees will not have seen all four; some will have seen none.

4) Plan for post-Thanksgiving follow-up contacts to campaign non-respondents

- Team members committed to trying to identify 4 or so contacts in the congregation to ask to assist.
- We'd like to ask the Finance team, possibly Board members, to also take on a few of these calls each. Pastors?

5) Post-campaign thank you.

- Team endorsed the idea to A) Do post-campaign thank you notes again as last campaign; and B) Hold off until after the New Year.
- Team members discussed the advantages of using the thank you effort as a "first deposit" toward next year's campaign, and also having the notes arrive both after the crush of Christmas card-receiving and when people are beginning to make regular payments toward their 2023 pledges.

No new business

Closing prayer

Next meeting: Monday, October 10, 7pm, in Verona, provided suitable Zoom facilities are available.

Adjourn.