

Generosity Committee

July 26, 2022

Attending: Ronda Beggs, Jen Holmer, Rick Blum, Evan Molian

The Meeting began at 6:08 p.m. with a prayer from Rick B.

Evan started by asking the attendees what they love about Good Shepherd.

Ronda said the variety of the programming is important. She also mentioned the selflessness of the staff. She loves the older people who tell the stories of the church (bringing bread to new members.)

Jen said she's been a member here the past 13.5 years. What I love most is the people, hearing people's stories.

Rick – variety, creativity,

Evan introduced himself. Started fulltime at GSB in 2016. Ran Lutheran non-profits for 20 years before that.

1. Talk about overall strategy.
2. Roles for this committee this year.
3. Set some dates.

We talked about the concerns of the committee back in April when it was suggested we do another Capital Campaign. Ronda elaborated on the motion.

Evan suggested some of the concerns of the committee tie in nicely with the recommendations of GSB for this campaign.

- Silent Campaign
- House parties/relationship

Strategic plan rollout is

Time/talent recommended but recommended to do away from the annual campaign.

We will have a longer track leading up to the giving Sunday. The campaign won't start until October 16. Asking 5%, Thanking is 15%. I want the language of the general fund to come out of the strategic plan.

Committee responsibility:

1. ID those part of strategic plan we want to talk about as part of the general fund.
2. Write (or more likely edit) materials/content.
3. Plan all-congregation event.
4. Followups after the event.

Ronda - The hospitality committee really wants to do a unified event.

How do we do this in parallel? Evan – it's not really going to be parallel. We're taking 70% of the Capital Campaign out of the campaign, so the general will actually play the lead.

This time around, the Capital Campaign is a much more obtainable goal.

We're worried about the inspiration.

I like the idea of doing a guerilla video using teens.

Deposits, thank yous, video...make them the center of the campaign.

The event will be different, the packet won't be as complex.

Dates:

- Grow committee

- ID strategic plan

Meet by zoom in August.

Meet in person September 11-13 with Evan in person.

Meet again in mid October. Train temple talks.

4 to dos

- Growing the committee
- ID'ing the Thank you stories
- ID'ing initial ministry initiatives
- Planning for all-congregation event.

The meeting ended around 7:30 p.m.