

## Good Shepherd Board Meeting Minutes

June 20, 2022

6:30pm Madison Campus

In Attendance: Sara McCormack (President), Bob Beggs (VP), David Vogt (at large), Betsy Johnson (Secretary), Vern Andren, Tyler Gold, Liz Deterding, Paul Bekk, Pr. Chris Enstad (Lead Pastor), Rick Blum (Director of Administration). Guest Speakers: Kristi Jones (Social Action Committee), Amy Haskins (Communications), Wade Huseeth (Treasurer). Absent: Angie Rieger.

1. **Meeting Called to order by Sara at 6:32 pm.**
2. **Opening Prayer** – offered by Pr. Chris.
3. **Book Study** – Vern led the board in a discussion of pages 9-17 from *The Servant Leader*.
4. **May Executive Committee Meeting Minutes** – written only.  
**April Board Meeting Minutes** – written. Addition of Department of Financial Institutions added to blank on top of page 3. Sara moves to send edits to Betsy and send edited minutes to full board for an email vote. First by Pr. Chris, second by Dave. Motion carries.
5. **Committee Reports** –
  - A. Social Action (SAC) presented by Kristy Jones
    - Good attendance for Garden and Tool tour – 3 Weeks ago.
    - Orchard Ridge – collaboration with another church is a possibility.
    - Lost long time SAC members. Looking for a few younger members to join. \*\*This is a critical ask.
    - General meeting is the 2<sup>nd</sup> Wednesday of the month. Mostly on Zoom.
    - Gods Work our Hands is an ELCA sponsored event that will happen in September. SAC would like to create an opportunity for our church to get involved. We are considering engaging another committee to work on this if it really a goal/desire of the committee.
    - Current discussion about CareNet, the mobile unit that uses the Madison Campus to provide mobile medical services is ongoing. Discussion needs to continue on if we want to extend or not extend the contract. Motion made at the SAC meeting to not extend the contract with CareNet. First by Pastor Chris, Second by Dave. Motion carries.
    - Discussed that there are other places in the neighborhood that CareNet can continue to provide services in the community. Later motion tabled for further discussion by Dave, second by Bob. Motion carries.
  - B. Communications Committee – presented by Amy Haskins
    - Meets the 3<sup>rd</sup> Monday of the Month.
    - Main goal is to be in touch with members – analyzing how we communicate. (Size of newsletter, how much is too much on social media, lobby signage, too much faith-based info on social media, methods for getting word out, etc.) What is best, most received?
    - Look at social media analytics
    - Hospitality committee/communications – online “host”
    - Approached by worship committee for recruitment of members to do open/close for weekly announcements.
    - Assisting hospitality to scale down a church directory

- We have two new interns for summer (one college, one HS). They will assist Eric to put together studio that will make recording announcements, etc. and be user friendly for more people.
6. **Financial Report** – Wade reviewed the written report briefly. The 11 month YTD through May is ahead of budget and ahead of last year. Spending is less than budgeted and less than last year. We will come very close to breaking even this year without using any reserve funds. We changed the budget year since the pandemic started, making it harder to compare to previous years.

Motion made by Vern to accept the financial statement, second by Tyler. Motion carries.

Giving Trends – written only.

Budget Presentation: We have a fairly noticeable increase in spending. Some 1x spending associated with Strategic Plan (SP) (training/onboarding). Also there is equivalent to 3 FTE's which is the largest increase in the budget. Finance committee has a plan on how to recommend reserves moving forward. \$165K is available from this year, plus the Dewey Estate, and fiscal surplus from 2021. There are about \$400K in reserves to cover increased spending. Ones that are not 1x expenses, intertwine with the SP.

If we have a new capital campaign, that results in about \$150K/year savings which is about how much an increase in staffing costs – IF nothing else changes. Of note, under Budget in Brief, employee numbers compared to 2016 have changed (dropped) dramatically.

Wade: We have to be nimble. There are things that are out of our control that could happen we can't control. This budget gives us time to problem solve in 2 years if things get complicated (ie. stock market, etc.)

Vern motioned to recommend approval of the Fiscal year budget for 2023 to the congregation at the annual meeting on July 25<sup>th</sup>. Second by Liz. Motion carries.

Budget discussion: Dave recommends that we have employee raises built into the next fiscal year budget (in this instance, starting July 2023, fiscal year 2024.) Giving the board the option to take them out based on the churches financial position, rather than planning on adding them in later. This year's raises started in May 2022.

Great Lakes is the company we are looking at for fixing the roofs. If we wait until after July meeting, that may not allow us to fix it this calendar year. Madison bid out for fall of 2022. Consider ensuring they can get it scheduled and on the books before the congregational vote on July 24<sup>th</sup>.

**Lead Pastor's Report** – Will be meeting with the GSB consultants to discuss a new capital campaign, but first we need to close out the Beyond Campaign. A letter will go out to members who gave intent to give for Beyond. 177 members/families have completed or exceeded their intent to give. This letter will be different than the one that goes to families/members who have yet to fulfill their commitments. GSB recommends an 18 month campaign. November 30<sup>th</sup> 2022 Beyond ends. A new campaign will start January 1, 2023.

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Strategic Plan: this is the Board's document, it belongs to us. We need to sell it. Things to think about:

How are we going to implement it? What are the challenges? Is the SP Strategic?

Does the board know what it needs to do to help make this plan happen to keep it off the shelf? Is the Board willing to do this?

We will need a lot of collaboration. Six of the committees line up with the initiatives. We will need to design a work flow and slim down tasks as necessary. We need to discuss further how we will structure our meetings to address the SP to assist the committees the best we can.

Recommendation: God sized dreams – let congregation give their own at meeting – use post it notes and supply and add as a visual moving forward. Tom Golden wants the messaging of God's sized dreams. Dave is also willing to look at it, and revamp anything that we should send/present to the congregation.

Motion made to accept the SPC SP to share with the congregation verbally at the next annual meeting July 24<sup>th</sup>. First by Dave, Second Tyler. Motion carries.

Further discussion: Board would like to retitle, the plan, without the year. We will identify we approved/presented in June 2022. We want this to be a living document. Discussion about dates shouldn't be in it. Plan to send out SP July 11<sup>th</sup> electronically. Suggest QR codes at meeting for people to have electronically as well.

7. **Administrator's Report:** New tent is going up tomorrow. We are moving forward to schedule the roof repair for the Madison campus. Further discussion/research needed to determine if congregation approval needed to actually move forward and delegate funds for roof repairs (due to being over \$25K expense). See Written report for more information.
8. **President's Report:** at the end of this year – July 24<sup>th</sup> – Sara will step down from President. Bob Beggs will step in if approved. Sara M will be on board 2 more years.

Please review the calendar for leading devotions – look over the dates and determine if the dates assigned work for you. Aug 15 date may need to be switched.

We would like to thank the Covid 19 task Force, led by Bob Beggs for their extended service and dedication during the Covid pandemic. We would also like to thank the Bylaws Task Force, led by Tom Golden for their service in updating our Board documents. Both of these task forces are no longer needed and all their goals have been met. *Motion by Pr. Chris to disband these two task forces in June and thank them at the July 24<sup>th</sup> Annual meeting. Second by Paul. Motion carries.*

Move to adjourn at 9:10pm without objection. We closed in the Lord's Prayer.