

Little Blessings Preschool Committee

Aug 8, 2023 at 7:00pm | Via Zoom

Zoom meeting link: <https://us02web.zoom.us/j/3835283640>

Attending: Elizabeth Foste Ackerman (chair), Paul Bekx (board), Heidi Anderson (staff), Rick Blum (staff), Beth Marshall

Devotion (8 min)

Pastor Dara

Summer Updates (22 min)

Rick

- Grant spending (new floor in Verona, new paint in Madison)
- New website <https://littleblessingsps.com/>
- Phones (new system not getting to LBPS – Madison, changes happening to LBPS – Verona)
- LBPS on Social Media –
Facebook is good, but it might not aim at the right age group.
Heidi says you can dually post to Instagram and Facebook.
Tik Tok is an option.
Beth – there's several mom's groups on Facebook, and parents of LBPS kids can spread the word that way.
Elizabeth – even if you're not "on" Facebook, you may be on groups that link to it.
We should show what's going on.
Beth – do we have parents sign a release for pictures? Heidi: yes, but we should be more specific about social media.
Heidi: at Red Caboose, they had a Facebook site for each room.
- Update on full-time care in Madison
Going pretty well, need to iron out a couple of things.
- Update on numbers for upcoming year; need for advertising?
10-12 students a day in the summer. Summer has been good for us.
Our fall in Madison needs some work. We have 6 students per day, which is better than last year, but not where I want to be. We can go to 16.
Elizabeth: are we on 4-c? Heidi believes we are, and we need to get on WESSN.
Elizabeth: should we be advertising at the school? (Orchard Ridge and Huegel)
Beth: do we host Kindergarten readiness classes at GSLC – Madison?
Paul: can we interact with PTA organizations?
Beth: what about churches in our neighborhood? Goretti? UCC?
Heidi: referral program?
Heidi: letter to parents of summer program?
Elizabeth: I think we can have a Madison centric flyer while acknowledging Verona.

Heidi: it's coming out that we recruit at different times. Madison recruits in the fall. Verona recruits in the spring.
Elizabeth: if you want, she can create a Madison centric flyer.

Closing time in Madison (10 min)

Rick

Heidi: I think we need to change the closing time to 5:15 and leave the building open until 5:30. We have one student that stays past 5.

Tuition (10 min)

- Tuition increase coming to Madison in September
Some parents thought they could opt out.

Strategic plan for LBPS (10 min)

Heidi

- **Summer Committee Homework reminder** -Please have your comments in the google doc by the end of August so that we can discuss it at our next meeting.
Link to doc here:
<https://docs.google.com/document/d/1atiElWALb9RguGuNngwv1GNK6VUIOvMQBY3ooOZ7XGM/edit?usp=sharing>

***Heidi:** what I've noticed is who's leading the vision is important. However, if that's the case, every time you have a new director, the vision changed. (Heidi – Sugar Creek)*

I think we should determine who's going to set the vision.

Closing Prayer

Next Meeting- In-person in Verona on Tuesday, Sept 12 at 7pm