



Agenda | November 16, 2023 | 7 p.m. Verona

Zoom: <https://us02web.zoom.us/j/3835283640?omn=87436783376>

- I. Opening Prayer
- II. Recap campaign so far

- a. Review of October 29 event

Heather – Impressed by the youth, very authentic. Jen – felt like it was a very collaborative event. Rick – felt good we did it when we were done. Heather – good discussion at the tables. It goes with the style of our church activity. Jen – glad we used the space upstairs. Heather – glad we got out a microphone for the group. Bob – the youth were very well spoken. Steve also did a terrific job. Only thing I would do differently is provide a hot meal.

- b. Timing of last 2 mailings

Rick explained the mailings didn't land exactly in the right order because the weekly ones were being sent out of a printer in Tampa, while the Generosity packet itself was being mailed via Ideal Printing in Verona. Despite the mis-order, no one thought the timing would have a major impact on giving.

- c. Commitment Sunday

Rick thought calling everyone up by row was a good idea in the 9.

- d. Breeze snafu Monday/Tuesday

Efforts were made to send out a reminder email via Breeze the Monday after giving Sunday. However, Breeze showed an inability to handle a major request in a timely manner, and the message didn't go out until Tuesday.

- e. Text Thursday

This seemed to go out through Breeze ok, but only about 150 of the 700 outstanding donors received the text.

- III. Review status of rest of campaign

- a. Commitment Sunday II November 19

This will be low key, but there needs to be a verbal reminder.

- b. Other Reminders -

Email Thank You Monday, November 20with a link.

- c. Phone Bank Week of November 27

The group thought the Call Center concept was important and calling from a church number extension number was important..

- d. Thank you notes –

The group thought notes to new donors make sense. Bigger increases year to year. Heather – Joanne has church school volunteers...could we ask them to thank donors for supporting church school? Turn to people who already invest in the church. Rick B. said he would ask staff to see if volunteers would be willing to do it. Jen – What about handwritten for big increases, big numbers, and a postcard for the rest?

IV. Christmas Offering

a. Changes due to Pr. Chris's news

The group doesn't think it needs to be acknowledged in the letter. However, the message should be framed in the bigger picture of the church. Heather – leadership of the staff showed during COVID. Should it come from the pastoral team? Jen – something broader might be better.

V. Future of the Committee

a. Chair?

With Bob on the board and Rick on staff, that only left two other committee members to possibly chair. Heather and Jen. Both were asked, neither said no. At least one of them asked whether we would consider co-chairs?

b. Recruitment

Rafael Balli? Erin Rago? Amber and Josh Labbus?

Close in prayer and adjourn at 8 p.m.

Next meeting - Phone Bank: Thursday, Nov. 30 2023, 7 p.m., location TBD.